

*November Dinner Meeting*  
**Wednesday, November 28, 2007**

**Sandy Dumont, The Image Architect**  
**"Change Your Image, Change Your Life"**

**Dinner Meeting**

Time: Reception: 6:00 p.m.–6:30 p.m.  
Dinner and Meeting: 6:30 p.m.–8:30 p.m.  
(approximate ending time)

Location: Hilton Hotel, formerly the DoubleTree Hotel  
1750 Rockville Pike, Rockville, MD  
301-468-1100  
See our Web site at [www.marylandaga.com](http://www.marylandaga.com) for directions.  
Self-parking is complimentary in the hotel garage. Metered parking is available behind and on either side of the hotel.

Menu: Achiote-marinated chicken with pineapple risotto and herbed butter, chef's choice of salad, soft beverage and dessert.

Cost: \$30 for members and nonmembers. Cash or checks made payable to "AGA."

RSVP to Scott Turnbull, 301-931-2050, [meetings@marylandaga.com](mailto:meetings@marylandaga.com)

**DINNER SPEAKER'S BIO**

**SANDY DUMONT**

**THE IMAGE ARCHITECT**



Sandy Dumont is more than an image consultant. She does not follow image trends, but creates them instead. Sandy also trains others to become image consultants, and she is the founder and President of the World Association of Image Consultants. Sandy is a pioneer in the field of image psychology and impression management, and she is the leader in color and color psychology. She has consulted for TV, Fortune 500 companies, politicians, and celebrities.

After graduating from the John Robert Powers Fashion & Finishing School of Washington, D.C., she went on to become one of the top fashion models in D.C. She also worked in San Francisco and throughout Europe.

She began her career as an image consultant in Washington, D.C. While living in Brussels, Belgium, Sandy founded **Impression Strategies Institute**, a consulting company specializing in impression management, image psychology, image consulting, image consultant training, wardrobe consulting, and personal branding. Sandy, who is known as The Image Architect, shows clients how to enhance their outward appearance from head to toe, so that they make a powerful impact upon others.

Sandy is a columnist and the author of seven books, including four e-books on the subject of corporate and personal image enhancement and power dressing. Sandy is a "makeover" expert for both individuals and companies. At the Impression Strategies Institute, Sandy offers Diploma Classes in image consultant training. She also has two new DVD-videos on the subject of image and image makeovers.

- **POWER DRESSING IMAGE SYSTEM FOR MEN**, ten training modules, will change your image and get you on the fast track to success. More than 200 color pictures will make it easy to make the transition from old to new.
- **IMAGE SYSTEM FOR PROFESSIONAL WOMEN**, a comprehensive educational package in nine components, with more than 150 color photos to guide you.
- **TATTLETALE LOOKS**, What Message Does YOUR Image Send? (a **FREE** book)
- **DVD: SENIOR MAKEOVERS**, Get Noticed, Get Deferential Treatment!
- **DVD: ADVANCE YOUR IMAGE WITH 3 POWERFUL SECRETS**
- **DVD: MAKEUP SECRETS**, Color Choices & Applications

Sandy is a former faculty member of the Barbizon School in Washington, D.C., as well as the prestigious Management Center Europe in Brussels. While in Brussels, Sandy established a school for the certification of image consultants. She also hosted a weekly radio program there. She is credentialed in assertiveness training and has served as President of Professional Women International of Brussels and the Women's International Club of Brussels. She is a founding member of the Professional Speakers Association (U.K.), and a member of the National Speakers Association. She consults with individuals and corporations and also conducts corporate and individual image makeover workshops on the subject of impression management and image skills. Sandy is also a keynote speaker at conferences both nationally and internationally. She also does on-line image consulting and image makeovers for individuals and groups.

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## CHAPTER PRESIDENT'S MESSAGE



Dear Fellow Chapter Members:

We had a great turnout for our October dinner meeting. Our speaker that evening, Wendy Payne, Executive Director of the Federal Accounting Standards Advisory Board (FASAB), provided us with an informative presentation on the FASAB board member composition, standard deliberation process, and an update on recent developments.

We have many exciting events coming up in November and December. We hope you can join us in our post-busy season and holiday celebrations.

We are kicking off our first Membership Social Event, a Mystery Dinner Show at the Blair Mansion Inn in Silver Spring, MD in early December. In addition, our first workshop of the year is scheduled to be held on December 13, with free lunch for participants.

December is a big charity month for us. We invite you to join our volunteer force to help needy families in our communities by donating your money and/or time. We provide resources and helping hands to less fortunate families by celebrating the holiday season with food, fun crafts, and Christmas gifts. The event is held on December 17, Monday, at Georgia Avenue Baptist Church, 12525 Georgia Avenue, Glenmont, MD 20910. Please contact our Community Service Director, Mike Kess, if you are interested in participating.

Our November dinner meeting is guaranteed to be nontraditional, fun, and informative for our members. Sandy Dumont, a well-known image consultant in our capital area, will discuss tips related to impression management and personal branding.

For more information on the November meeting and future events, visit our web site at <http://www.marylandaga.com>.

Sincerely,

Denise Wu, CPA, CGFM  
President, AGA Montgomery/Prince George's County Chapter

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## UPCOMING CHAPTER EVENTS

Please visit our Web site or go to [www.agacgfm.org](http://www.agacgfm.org) for more details on chapter or national AGA events below.

### November 2007:

November 28 Dinner Meeting at Hilton in Rockville, MD, Sandy Dumont, The Image Architect, \$30, 1 CPE.  
Bring Old Eyeglasses and Cell Phones to the Meeting!

### December 2007:

December 6 **Mystery Dinner Theater** Montgomery/PG AGA, in conjunction with the AGA D.C. Chapter, is hosting a Mystery Dinner Theater at Blair Mansion Inn, 7711 Eastern Avenue, Silver Spring, MD 20912 (301) 588-6646. Doors Open at 6:30 p.m. for dinner, Show starts at 8 p.m., \$45 for members and \$20 for early career members. \*Adults Only Please\*

Price includes: Show and buffet of delicious hors d'oeuvres, assorted salads and vegetables, Poached Salmon, Sliced Roast Beef, Pasta Primavera or Homemade Five-Cheese Lasagna (meatless), Eggplant Parmesan (meatless), Broiled Chicken and other Chicken dishes, Baked Ham, Chicken Cordon Bleu or Meatloaf or Roast Turkey; a cash bar will be available.

Please contact Natalie Samuel, Membership Co-Director of Montgomery/PG AGA Chapter [nsamuel@kpmg.com](mailto:nsamuel@kpmg.com) or (202) 533-6165

December 6 Montgomery/PG AGA Workshop: Discovering Fraud Through CAATS \* Privacy Impact Assessments \* Intergovernmental Cooperation, 8:30 a.m.–2:00 p.m. Location: The Reznick Group, 7700 Old Georgetown Road, Bethesda, MD 20814. AGA Members \$65 – Nonmembers \$85, 4 CPEs. The Reznick Group offices are accessible by Metro (Red Line – Bethesda); one block north of the Metro station. Breakfast and lunch are being provided by the Reznick Group.

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## UPCOMING CHAPTER EVENTS (continued)

Please visit our Web site or go to [www.agacgfm.org](http://www.agacgfm.org) for more details on chapter or national AGA events below.

### December 2007:

- December 12      AGA Audio Conference, in conjunction with the National Association of State Auditors, Comptrollers and Treasurers (NASACT) and the Association of Local Government Auditors (ALGA): Anatomy of Fraud – Case Examples of Greed and Collusion. This conference is scheduled from 2:00 p.m.–3:50 p.m. EST
- Location and Cost: KPMG LLP has agreed to sponsor this event **FREE** for our chapter members. The conference will take place at KPMG LLP’s Washington, D.C. office, 2001 M Street, NW, Washington, D.C. 20036 (KPMG’s offices are a short walk from the Dupont Circle Metro Station (Red Line) and the Farragut West Metro Station (Orange and Blue Lines)).
- December 13      Workshop: Discovering Fraud and Privacy Impact Assessments, 10:00 a.m. - 3:00 p.m., 4 CPE credits!
- The workshop training will feature a discussion of some exciting and relevant topics, including: Discovering Fraud Through CAATS – presented by David Cotton, Partner and Founder of Cotton & Company; Privacy Impact Assessments – presented by Loren Schwartz, IT Partner at Cotton & Company
- Location: Cotton & Company, 635 Slaters Lane, 4th Floor, Alexandria, VA 22314
- Cost: \$65 for AGA members; \$85 for non-members
- Contact: Jack Heyman, (301) 943-3371
- December 17      Community Service – Christmas Party for Kids: Montgomery/PG AGA, in conjunction with the National Center for Children and Families (NCCF), is pleased to announce a community service event to sponsor a holiday party for families and children currently residing in homeless shelters in the area.
- Volunteers Needed: We are seeking volunteers to help donate items and food, and to participate on the day of the event.
- Location: Wheaton Church on Georgia Ave.
- To learn more about how to help, please contact Mike Kess at [communityservice@marylandaga.com](mailto:communityservice@marylandaga.com) or visit [www.marylandaga.com](http://www.marylandaga.com).

*For additional information and to register for any of the above chapter events, please go to our Web site at [www.marylandaga.com](http://www.marylandaga.com).*

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